

COMPANY PROFILE

WWW.EFFECTGLOBAL.COM

EFFECT

EVENT MANAGEMENT | INTERIOR FIT-OUT

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WEBSITE



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DESIGNING PROJECTS → THAT DELIVER EFFECT

CORE POSITIONING

We are an international **Exhibition Stand Contractor**, **Event Management**, and **Interior Design** company offering first-class brand environments and professional experiences worldwide.

With over 12 years of experience in the industry as a trustworthy global network partner, we serve brands in international markets through a fully integrated, end-to-end delivery model. We merge creativity with control in the operation to make sure every project is on time, within budget, and at the highest possible quality: **from concept and creative development to production, logistics, installation, and execution.**

Our work is driven by one objective: to create spaces and experiences that engage audiences, reinforce brand identity, and deliver measurable impact.

**EVENT MANAGEMENT
& EXHIBITION STANDS**

INTERIOR FIT-OUT

EVENT MANAGEMENT

We provide end-to-end event management services for **exhibitions, conferences, corporate events, product launches, and live brand experiences.**

Our services include strategic planning, creative direction, production management, logistics coordination, and on-site execution. Guided by a structured workflow supported by dedicated teams, we ensure that budget control, timeline accuracy, and coordination in real-time are consistently maintained across the entire lifecycle of the event.

The result is a seamless, stress-free process and events that create lasting impact for both brands and audiences.

EXHIBITION STAND DESIGN & BUILD

Our expertise is to design and produce tailor-made, modular exhibition stands that transform brand messages into impactful physical experiences.

From **concept and 3D design through fabrication, logistics, installation, and dismantling**, our teams manage with precision the entire lifecycle of a stand. Every project is subject to continuous progress monitoring, daily visual reporting during the installation phases, and full on-site coordination.

Our exhibition stands are designed to maximize visibility, visitor flow, and interaction in order for a brand to stand out and reinforce its return on investment from any international trade show or exhibition.

INTERIOR FIT-OUT

Our interior design business caters to the world of commerce, where functionality, style, and branding come together in harmony.

We coordinate interior projects from space planning/concept development through technical detail, production, and final delivery. During this phase of project execution, intensive direct client supervision and intensive client monitoring through pictorial project execution updates can be expected.

Each interior environment is designed to enhance the user experience, optimize space utilization, and communicate brand identity in a robust and meaningful way, extending the brand experience beyond events into everyday space.





OUR PROMISE

At EFFECT, our services go far beyond design and in-house production. We are driven by a constant pursuit of excellence and success, delivering the highest quality services to all our clients.

Our focus is on building long-lasting relationships grounded in trust and reliability.

Our team is composed of talented, exceptional, and elite professionals who uphold every commitment and maintain the highest standards of professionalism at every stage of your project.

> UNIFIED EXECUTION

We ensure seamless coordination across all aspects of event production, delivering high-quality results with consistency, creativity, and precision.

> CULTURAL INTELLIGENCE

We honor heritage while embracing innovation, curating culturally rich experiences that resonate with global audiences.

> PURPOSEFUL INNOVATION

Our creative strategies are designed with intent to captivate, differentiate, and drive meaningful engagement at every event.

> CLIENT-FIRST APPROACH

Every project starts with your vision. We prioritize your goals and tailor every detail to exceed your expectations.

> STRATEGIC COLLABORATION

We foster long-term partnerships built on transparency, mutual respect, and shared success.

> PROFESSIONAL INTEGRITY

We uphold the highest standards of ethics and professionalism delivering on time, on budget, and beyond expectations.

OUR TALENTED TEAM

At EFFECT, we have a full team of talented and exceptional professionals. We bring together only the elite in every department, including engineers, technicians, project managers, marketing specialists, business developers and more, truly the best in their fields.

You will enjoy working with every member of our team at all levels, and we are confident that your experience with us will exceed all expectations.

FROM THE TEAM

“At EFFECT, we aim high and think big. You can count on top-tier quality, expert professionalism, and an experience with us that's not only smooth and enjoyable but one you'll keep coming back for.”

Mossaab Jarray - Manager

“We work closely with our clients, combining creativity and precision to bring their vision to life exactly as imagined. Every detail matters to us, because that's how we turn ideas into spaces people can walk into, enjoy, and talk about later.”

Manar Grissia - Sales Project Manager

“We treat your company name as if it were our own, paying attention to every detail to showcase it with excellence.”

Ikram Yagoubi - Business Development Manager

“With us, excellence is a process, not just an outcome.”

Housseem Laamari - Digital Marketing & SEO Executive

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THAT DELIVER
EFFECT

WE DELIVER TOP-NOTCH SERVICES WORLDWIDE



MENA REGION
AFRICA
EUROPE
EAST ASIA
USA & CANADA

WHERE WE WORK

WWW.EFFECTGLOBAL.COM

WHAT OUR CLIENT SAY

“ **Best Company Ever** ★★★★★

“ The best company ever; they created a great design and booth. It's our first time working with them, but it will always be a positive experience.”

Engy Elserafy - Business Development Manager at El Seify General Contracting.

“ **Professional work** ★★★★★

“ Professional work, punctuality, and availability. I recommend this agency for stand construction. Here are photos of our stand at TTG Rimini 2024. ”

Karim Jatlaoui - Representative of the Tunisian National Tourist Office (ONTT) in Italy.

“ **Thoroughly Impressed** ★★★★★

“ We are thoroughly impressed with the booth designed and built by EFFECT for our participation in Plast Alger from March 4 to 6, 2024. From the initial concept to the final installation, the team showcased outstanding creativity, meticulous attention to detail and professionalism. I wholeheartedly recommend their services to anyone in need of an eye-catching stand. ”

Houda Saiidi - Customer Service Specialist at Biesterfeld.

“ **Great Finish** ★★★★★

A great finish and even better service delivered on time, which is rare these days! I highly recommend Effect Global for their excellent work.

Hicham Megzari - Project Director at First Class Event Morocco.

“ **Results Exceeded expectations** ★★★★★

The final result exceeded our expectations and left a strong impact with shoppers and partners alike. I highly recommend this agency for any brand looking for reliable support, strong creative thinking.

Hiba Amraoui – Global Marketing Officer at Etihad Airways.

Ref: <https://share.google/UqbyQoe0DJFABw5x3>

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THANK YOU

GET STARTED WITH US NOW!

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